

Earn a Globally Sought After ...
Doctor of Business Administration
awarded by



DOCTOR OF BUSINESS ADMINISTRATION

Ifugao State University's DBA Program is a professional doctorate. It offers a route to a doctorate degree and thereby the title "Doctor" that is different from the traditional Ph.D. The DBA gives particular attention to the development of candidates as managers and business professionals. It places a high value on the transferability of investigative findings to and from the workplace, and it expects that the researcher's own learning will contribute to the development of professional practice.

Thus, a key characteristic of the DBA degree is that it recognizes the workplace as both the field for, and the beneficiary of, high quality research. Rather than add to their monthly workload, DBA candidates should seek to integrate and diffuse their doctoral studies within their working environment.

AIMS & OBJECTIVES OF IFSU DBA

The IFSU's DBA is focused on the candidate and the candidate's business, and is designed to:

- Develop high caliber executives and consultants with applied research skills and advanced managerial skills to direct enterprises that operate in a complex, global and competitive environment;
- Advance the long term viability of the organization through the candidate's high level contributions;
- To enhance the effectiveness of organizations through the application of the theory to "real-life" situation;
- Provide an opportunity to undertake a major individual research study which will have specific benefit to the candidate's organization and career;
- Offer small, highly interactive and dynamic research sessions, delivered by commercially experienced practitioners and academics carefully selected for their practicality, excellence in teaching and outstanding performance in both intellectual and business practice.

ENTRY REQUIREMENTS

Ifugao State University offers access to its Doctor of Business Administration for eligible professionals from the fields of business and corporate management, international business, government and nonprofit management, e-commerce, entrepreneurship and small business operations, and economic development. For acceptance to the doctoral program, participants should have completed a recognized Master's degree or equivalent in business or another appropriate field and have several years of meaningful professional experience at upper levels of management.

GRADUATION REQUIREMENTS

For the Doctor of Business Administration, participants must complete a minimum of 60 credits above the Master's degree including the comprehensive review, and dissertation project activities. Further, the participant must complete that module that reflects the degree concentration and must complete a dissertation with an approved focus in that concentration.

Core Courses in Management (Required 18 credits)

Select any 6 of the following modules:

- DMC 535: Financial Management (3 credits)
- DMC 536: Marketing Management (3 credits)
- DMC 546: Project Management (3 credits)
- DMC 519: Business Research (3 credits)
- DMC 534: Organizational Behavior (3 credits)
- DMC 548: Strategic Planning & Implementation (3 credits)
- DMC 550: Logistics & Supply Chain Management (3 credits)
- DMC 571: Customer Relationship Management (3 credits)
- DMC 583: Strategic Human Resource Management (3 credits)

Remark: DBA students with Master degree Business or Management with more than 5 years working experience at the executive position could apply for exemption from all or part of the Major modules.

Major Concentration in Management (Required: 9 credits)

- DCC 607: Creating World Class Company (3 credits)
- DCC 613: Managing Risk & Investment Strategies (3 credits)
- DCC 615: Management Leadership Dynamic (3 credits)

Research Preparation Tutorials (Required: 15 credits)

- RES 651: Research Concept: Construct and Design (3 credits)
- RES 652: Advanced Studies in Research Presentation & Qualitative Analysis (3 credits)
- RES 653: Statistical Analysis for Research (3 credits)
- RES 654: Effective Problem Solving and Decision Making (3 credits)
- RES 655: Dissertation Proposal, Research Design & Questionnaire Design (3 credits)

Independent Guided Studies (Required: 2 credits)

- DCC 591: Professional Portfolio Project (2 credits)

Dissertation (Required: 16 credits)

- RES 985: Dissertation Proposal (Required: 4 credits)
- RES 990: Dissertation Project (Required: 12 credits)

PROCESS OF PROGRAM COMPLETION

Step #1: Assignment of Faculty Review Committee

After the DBA student's admission and registration, as the first step in the program, EDS Business School will assign the DBA student's Faculty Review Committee. Once the primary member of the Committee has been assigned, the DBA student shall begin the preliminary activities of the degree program. The secondary members of the Committee are assigned later during progress through the program.

Step #2: Study Plan Process

The first activity of the doctor of business administration program is the completion of the DBA Study Plan document, which guides the DBA student and review committee through the degree process. The DBA Study Plan clarifies the degree designation and specialization that will be pursued through the program. The DBA Study Plan itemized the subject modules and other activities to be completed as expectations for the degree, and includes a timeline of completion of each of activity.

Step #3: DBA Major and Core Competencies

DBA students complete 27 graduate credits in preparing a foundation in theories, principles and practices in advanced contemporary business administration aimed at arming the participants with the basic management orientation necessary to undertake successful research in business administration. The DBA major and core courses stage of study will cover in three residential studies in Penang, Malaysia. Each residential studies covering 9 graduate credits which comprises 3 modules.

Step #4: Research Preparation

DBA students complete 15 graduate credits in research competency modules. The research preparation modules comprise research tutorials as a preparation for successful dissertation research. Participants produce scholarly papers that focus upon the background and problem statement for their dissertation, clarification of the research questions, overview of the literature review, methodology for conduct of research, and clarification of research preparation and manuscript guidelines. These tutorials are grades by the Committee Chair on a pass–fail basis.

Step #5: Comprehensive Review

Upon completion of the core subject and research preparation modules, DBA students are authorized to undertake the Comprehensive Review. As the primary assignment, DBA students prepare an effective Summary of the findings from the research preparation modules with clear reflection upon the theme of their dissertation. The Review Committee shall present instructions and questions to the DBA student for primary focus in completion of the written assignment. Upon review of the student's written submission, the Review Committee shall conduct either a face-to-face review or an telephone communication and exchange of email dialogue, exploring the student responses in detail and guiding the student in perfecting the written response.

Step #6: Dissertation Proposal

DBA candidates submit the dissertation research proposal under the direction of the Doctoral Review Committee and according to publish University guidelines. After making the required changes and additions, the proposal is approved.

Step #7: Dissertation Project

DBA candidates shall complete the Dissertation Project guided by the published guidelines of the University and their approved Dissertation Proposal. Upon completion of the research, the candidates prepare a draft of the research manuscript. Referencing of the scholarly literature throughout the dissertation manuscript is a vital element of the manuscript, without which it shall not receive University approval.

Step #8: Review of Dissertation

The Review Committee is provided a draft version of the dissertation manuscript for physical review. The Committee prepares a listing of concerns and questions to be explored with the DBA candidate during the oral review of dissertation. DBA candidates are expected to be able to explore the dissertation in detail. A written version of the Committee's questions and concerns, as well as a brief set of notes from the oral review should be prepared by faculty and provided to the University for the permanent archival record.

Step #9: Finishing Activities

Following the review of dissertation, the Chair of the Review Committee shall provide the DBA candidate with instructions for completing final corrections and modifications to the dissertation manuscript. Following approval of the final manuscript, the DBA candidate is authorized to arrange for binding the manuscript, and the document is submitted to the EDS headquarters. The Chair of the Doctoral Review Committee completes the Degree Record form and submits this document to the University together with requested quality control materials. Upon receipt of all mandated materials and documents, the student is "graduated" and the finishing documents are issued (letter of completion, transcript of record, and diploma certificate).

DBA TUITION FEE

EDS Business School together with Ifugao State University strives to offer the most affordable tuition fees for students under going their studies through EDS International Residential Studies in Penang, Malaysia.

IFSU DBA tuition fee is US\$8,900 after scholarships are applied and full payment upon registration; and the tuition fee is US\$9,500 if paid by two installments.

Remark: Students who opt for two payment plan must pay the 2nd and balance payment before attending the 2nd residential studies in Penang, Malaysia.

PENANG RESIDENTIAL FEES

DBA Major Courses – Residential Fees

DBA students whose Master degree not relate to business or management studies required to attend two residential studies in Penang. The fee for each residential is USD690 for twin-sharing accommodation and USD860 for single occupancy accommodation

DBA Core Courses – Residential Fees

USD690 for twin-sharing accommodation and USD860 for single occupancy accommodation

DBA Research Preparation – Residential Fees

USD690 for twin-sharing accommodation and USD860 for single occupancy accommodation

ABOUT IFUGAO STATE UNIVERSITY, PHILIPPINES



Ifugao State University (IFSU) is a government-funded institution of higher learning established in 1920 and converted into a chartered state university in 2009. Its main campus is located in Nayon, Lamut,

Ifugao Province and occupies an aggregate of 516 hectares of land, spread over six campuses. IFSU has a population of about 5,500 comprised of faculty members, administrators, support staff, and students. IFSU also has an international adjunct campus in Penang, Malaysia, which delivery the Doctor of Business Administration degree program.

By virtue of its being a premier institution of higher learning in Ifugao, IFSU has become a self-reliant community sharing in the development, growth, success and the amelioration of concomitant problems of the developing Centers of Excellence as it responds to the needs and challenges of a developing Philippine society and economy.

The current university president, Dr. Serafin L. Ngohayon is respected as a great mentor and outstanding educational leader in the Philippines. He holds the post of President and Chairman of the Board for the Accrediting Agency of Chartered Colleges and niversities in the Philippines (AACCUP), chairman of the Philippines Association for State Universities and College Cordillera Administrative Region (CARASUC), honorable Board Secretary for the International Distance Education Accreditation League (IDEAL) and Vice-President of the Environmental Education Network of the Philippines.

For further details on IFSU, please visit <http://www.ifsu.edu.ph>.

ABOUT EDS BUSINESS SCHOOL, MALAYSIA



EDS Business School founded by Dr. Ben Lee in 2002 is internationally recognized as a premier training and executive development organization, and world-class nurturer of talent, satisfying a rapidly growing demand for skills development training among educational leaders, professionals, entrepreneurs and executives in the Asia-Pacific Region. EDS operates world class advanced management trainings and networking activities in Malaysia, Singapore, Philippines, Vietnam, Hong Kong, China, USA and Macedonia, Eastern Europe, and is best known for providing state-of-the-art training in management principles and leadership practices through a unique Executive Open Learning Programs.

EDS Business School is established to meet the rapidly growing demand for skills development training needs by academia, NGO leaders, professionals, business owners and executives in the Asia-Pacific Region to provide up-to-date management knowledge and leadership practices through its unique (Executive Opening Learning) training model.

EDS has initiated formal training associations with universities and colleges in the Vietnam, Philippines, Malaysia, Singapore, Hong Kong, Macedonia, Ghana and the USA. Further, EDS served as the catalyst in the establishment of an international open learning consortium in the Philippines, bringing higher learning institutions into cooperation, expanding access to educational opportunities, providing for capacity-building, and upgrading university and college teaching faculties toward earning higher academic qualifications.

Currently, the regional office of EDS Business School is in Penang, Malaysia, with liaison officer base in Kuala Lumpur, Hong Kong, Hanoi, Ho Chi Minh City, Tukurong City (Philippines), Struga (Macedonia), Singapore, Chengdu and Tianjin (China) and Hilo, Hawaii.

For further details on EDS, please visit www.eds2u.blogspot.com .

ABOUT EDS AND IFSU CROSS-BORDER COLLABORATION



Dr. Serafin L. Ngohayn, President of Ifugao State University and Dr. Ben Lee, President of EDS Business School have been connected in a unique manner of collaboration since March of 2008. In their initial meeting, at the invitation of Dr. Ben Lee, Dr. Ngohayn attended the EDS Residential Studies Program in Penang Malaysia and experienced first-hand the strength of EDS faculty. Dr. Ngohayn was most impressed with the world class delivery by faculty and their vast hands-on experience in their fields as industrial practitioners. In reciprocal manner, Dr. Lee traveled to the Ifugao State University campus and was likewise impressed by the strength of the Ifugao administration, staff and faculty, and the great sense of community among the students at the various campus sites.

Thereafter, in order to initiate a first collaborative program together, and take maximum advantage of the high quality of the EDS faculty, Dr Ngohayn initiated a memorandum of agreement with EDS Business School for purposes of offering the Ifugao Doctor of Business Administration (DBA) Program. The EDS-Ifugao DBA Program combines the academic excellence of Ifugao State University and the strength of the dynamic faculty team of EDS Business School. The unique and dynamic collaboration shall assure excellence in the cross-border delivery for the DBA students.

CONTACT

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